## NEW TO TWITTER? Here are a few tips to get started!

**Sign up for a Twitter account.** If you don't have an account already, you can sign up for a free account here. When you sign up, you'll be able to choose a Twitter handle, which begins with an @ sign. For example, NIEM's Twitter handle is @NIEMconnects. Once you create an account, you can follow us (click the Follow button) on our Twitter pages to stay up to date on our tweets about NIEM.

What are Tweets? A tweet is a 140-character post that automatically appears on your followers' feeds. If you follow @NIEMconnects, you'll regularly see tweets about NIEM from this handle on your feed.

Like what we have to say? **Retweet** our messages or **@reply** with your comment or reaction. Do you have something to share with us? Include our Twitter handle within your tweet and Twitter will let us know that "someone is tweeting at us." For example, if you want to ask the executive director a question, start it with "**@NIEMconnects** What if...?" Remember, your tweets are public, so everyone else will be able to see your message, too.

What is a hashtag? A hashtag is the # symbol that you type before a word or phrase. It provides a way to group and view comments about that topic. For example, if you type #NIEM in the Twitter search box, you'll see tweets from everyone who included #NIEM in a tweet. If you want to talk about NIEM, be sure to include #NIEM in your tweet, so others who search for NIEM can see what you wrote.

## So, how do you join the NIEM in November conversation on Twitter?

We're glad you asked! To follow the discussion during NIEM in November, you can tune in to our live Twitter feed **here**. Have a question for a panelist? Looking to share a picture from where you're watching the event? Want to comment on a particular session? Join in on the conversation at NIEM in November by typing #NIEM in your tweets. Also, feel free to **retweet** messages you like and **@reply** with your comment or reactions to what other say.

